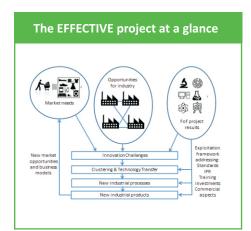


## newsletter #1



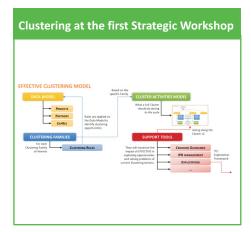
## First steps in the maximisation of impact and exploitation of synergies of Factories of the Future projects



he main aim of this two-year project is to address the dissemination, exploitation and transfer of technologies resulting from Factories of the Future Public-Private Partnerships (FoF PPP) projects in order to ensure their expected impacts are achieved. This will be accomplished by integrating their activities into the innovation processes of relevant manufacturing industries through a human-centred and design-based approach.

Brainport, IVACE, Steinbeis and Synesis, as partners, will:

- Analyse business trends and market prospects
- Carry out reviews and workshops to obtain a consistent set of information for clustering and exploitation of activities and results
- Develop an industrial exploitation framework for the promotion and transfer of activities and results
- Promote and structure networks and alliances
- Actively cluster FoF activities and results
- Analyse best practices and case studies of 4 relevant regional sectors
- Identify future FoF priorities and a roadmap for further research and innovation actions needed.



"Paving the way to effective clustering towards exploitation and dissemination of FoF project results" was held on 1st and 2nd July in Lomazzo (Italy). This workshop was the first of a series of 4 events with topranked international experts for the evaluation and validation of project results and leading to the elaboration of future FoF priorities. Attendees enjoyed a varied programme of international keynote speakers including Ms. Rosemary Gault and Mr. Daniele Vacchi.

The workshop was structured in four sessions on the key global factors that will influence the manufacturing world, clustering among projects as a way to maximize industrial exploitation of their results, how to support industrial exploitation of European research projects by way of a framework and network of stakeholders, and the presentation of the case studies about German medical devices and Italian advanced production systems.

Some of the many interesting issues raised during general discussions referred to the importance of cross-pollination amongst sectors and disciplines, the difficulties in the start-up process of clustering, the legal risks associated to these clustering activities, the relevance of a competitive edge in the industrial exploitation of project's results and the need to pursue a coherent strategic approach to effectively reach the market.



ur next Strategic Workshop provides a vibrant forum for research, innovation, industrial and political stakeholders to discuss about the clustering and industrial exploitation framework and network progress, and play an influential role in shaping the pathway to market of FoF results.

The Workshop builds on the last devised activities of our EFFECTIVE project, widened now to provide a platform for discourse and debate and an inspirational programme of activity to support insights. Among the topics to be covered will be the exploitation framework and network structure, the active clustering and the presentation of the monitoring strategy and internationalisation plan.

The Workshop features five distinct complementary sessions on November 3rd and 4th in Valencia (Spain), providing an accessible programme for a national and international audience with many opportunities for networking.

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