effective

EFFECTIVE

First Strategic Workshop – “Paving the way to effective clustering towards exploitation & dissemination of FoF project results”

SESSION-2: Clustering model and IPR management across projects

IPR Management across European Research Projects: issues and suggestions

effective

WE ARE IN THE FUTURE OF YOUR IDEAS

Studio Torta

IPR prosecution
Contracts
Enforcement
Copyright

Managing Intellectual Property

IP FIRM OF THE YEAR

2007 2008 2011 2013 2015

ITALY - PROSECUTION

Agenda

IPR management issues in Projects

clustering: an IPR management challenge

a proposal for a managment approach

IPR framework - examples

grant agreement:

beneficiary
foreground

consortium agreement:

fair and reasonable
conditions

IPR practice - examples

generation of foreground

applicant

patent application

negotiation

non-exclusive license

€€€ royalty rate

IPR management

fitting practice within the guidlines provided in the framework

which part of the foreground (FG) is patentable?
who is(are) the applicant(s)?
FG confidential information: who owns what?

IPR management: actions

assessing the background

confidential information

exisiting registered IPRs possibly impeding exploitation

tracing the foreground

stepwise knowledge evolution

IPR implementation respecting NDA obligations

Critical issues

early assessment

recognition of owner and suitable IPR

confidential info.
patent
trademark
design
…

Clustering: more than one consortium

who owns what

registered IPRs are identified by definition

confidential information shall be identifiable

check of CA obligations (case-by-case)

check of license agreements

Tentative proposal

‘authorization from the owner’ principle

project-generated knowledge brakedown to the respective owner

list of owners of background knowledge prepared by the end of each project

Food for thought

IPR filing (where applicable)

single ownership vs. co-ownership

IPR portfolio

‘right to use’ for other partners - consortiums

confidential info. always confidential?